



## Jeff Zemito wins national award

### Local financial planner recognized by the industry

Cleveland, OH — October 22, 2010 — Jeff Zemito, Financial Planner with Skylight Financial Group, has received the National Quality Award from the National Association of Insurance and Financial Advisors (NAIFA), the industry's leading trade association. Jeff was recognized in September during NAIFA's 2010 Career Conference and Annual Meeting in Seattle. This is the third time that Jeff has been recognized with this honor.

The NAIFA National Quality Award recognizes agents whose persistency records indicate competence and dedication to the insurance industry and their clients. Agents who win this award have tangible evidence signifying that the products they sell will meet with their clients' needs.

"NAIFA is committed to recognizing and rewarding professionalism and achievement," says Terry K. Headley, LUTCF, LIC, FSS, president of NAIFA. "The NAIFA National Quality award recognizes individual agents for demonstrating the highest standards."

President of Skylight Financial Group, Paul Fox, shared his thoughts on Zemito earning this award. "Jeff demonstrates integrity and true concern for the financial well-being of his clients. Skylight is proud to congratulate Jeff on this fine industry accomplishment."

Skylight Financial Group, a Massachusetts Mutual Life Insurance Company (MassMutual) general agency, is a financial planning firm headquartered in downtown Cleveland. Skylight was recognized in the Plain Dealer's June 2010 "Top Work Places" feature as the number one place to work amongst companies with 50-149 employees. Jeff Zemito has been with Skylight Financial Group since 2003.



Skylight Financial Group

Jeff Zemito is a registered representative of and offers securities, investment advisory and financial planning services through MML Investors, Inc. Member SIPC. Supervisory Office: 1660 W. 2<sup>nd</sup> Street, Suite 850 Cleveland, OH 44112 216.621.5680 CRN201210-141658